

# Deadlines:

Completed Forms:

**January 3, 2012**

Artwork:

**January 5, 2012**

# OFFPRICE

## SHOW DIRECTORY

FEBRUARY 2012 SHOW

### THE ESSENTIAL GUIDE FOR EVERY BUYER LOOKING FOR GOODS AT THE LAS VEGAS SHOW!

Approximately 10,000 copies are given out to every buyer attending our February Show

Your Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

Directions: Select the color and size ad you want by circling the price below. Fax or mail in this form.

**It's that easy!** Advertising opportunities are available only to show exhibitors.

**Please circle your selection!** ..... **B&W** ..... **COLOR**

Additional Company Listing .....	\$100 .....	NA
Business Card (3.5"w X 2"h) .....	\$100 .....	\$350
Quarter Page (3.985"w X 3.25"h) .....	\$395 .....	\$645
Third Page (3.985"w X 4.5"h) .....	\$500 .....	\$750
Half Page (6"w X 4.5"h) .....	\$630 .....	\$880
Full Page* (6"x X 9.25" h) .....	\$1000 .....	\$1250
<small>(bleed size (add \$100) Trim: 6.5"w X 10"h. Allow an additional 1/8" on all sides for bleed &amp; add crop marks)</small>		
Two-Page Spread* (12.5"w X 9.25"h).....	\$1525 .....	\$1925
<small>(bleed size (add \$100) Trim: 13"w X 10"h. Allow an additional 1/8" on all sides for bleed &amp; add crop marks)</small>		

*\*Add 10% for a full page ad and a two page spread; these are premium positions*

Inside front cover: Add \$350; Inside back cover: Add \$200; Back Cover: Add \$600; all other requested positions add 10%, and are available on a first come first service basis. We can also accommodate bleeds (add \$100 per page). **For more information contact Jack Doherty at [jdoherly@offpriceshow.com](mailto:jdoherly@offpriceshow.com), or call (262) 754-3711.** Space is extremely limited and subject to availability. Prices are based on receiving camera ready artwork. Layout and/or film work may be subject to additional charges.