

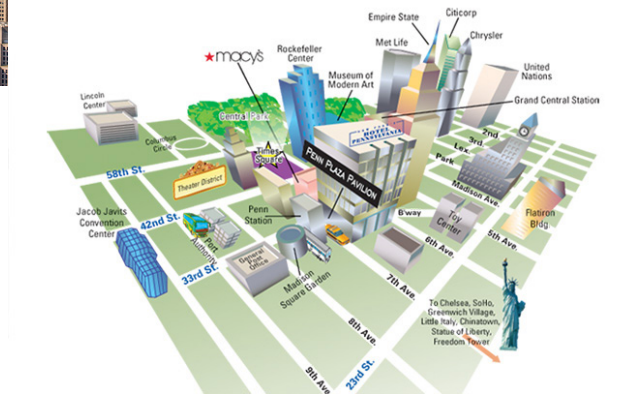
**OFF  
PRICE**  
NEW YORK

**JUNE 11-12  
2018**



We're back in NYC at  
the Penn Plaza Pavilion!

Why Off-Price,  
Why Now?



"A recent study by the NPD group confirmed what we all suspected: **75% of recent apparel purchases took place in the off-price channel.** These buyers may not consider themselves off-price, as off-price is the new standard. Because of this, the OFFPRICE Show has been attended by some of the largest names in the industry as well as buying groups and small boutiques. Retailers value the rock-bottom prices at the show regardless of the tier of apparel in their stores."

- *Off-Price Retailing Magazine*

OFFPRICE: The insiders' secret to retail success.

Join us in the Fashion Capital of the World!

**REGISTRATION  
IS OPEN!**

**SHOW HOURS**  
9:00AM - 5:00PM  
**COCKTAIL PARTY**  
JUNE 11

**NEED MORE INFO?  
CONTACT US!**

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