

SPONSORSHIP OPPORTUNITIES

ONLINE OPTIONS	COST
1 Buyer Enewsletters: vendor spotlight Top 1/3 of Page	\$1,050
2 Buyer Enewsletters Banner Top of Email	\$900
3 Buyer Enewsletters Banner Bottom of Email	\$600
4 Online Dedicated Mobile App Buzz Alert	\$1,650
5 Online Floor Plan Logos	\$300
6 Mobile App Main Intro Screen	\$3,000
7 Mobile App Navigation Listing	\$2,500
8 Sponsored Mobile App Buzz Alert	\$1,000
9 Website Banner Exhibitor List Page	\$500-\$2,000
10 Website Banner Travel/Venue Page	\$650 \$1,150
11 Website Banner Floor Plan Page	\$1,000 \$1,200
12 Digital Retargeting/Remarketing	\$2,000-\$10,000

DIGITAL SHOW GUIDE OPTIONS	COST
1 Back Cover	\$1,600
2 Full Page	\$1,300
3 Half Page – Horizontal	\$800
4 Half Page – Vertical	\$800
5 Inside Back Cover	\$1,400
6 Inside Front Cover	\$1,600
7 Two-Page Spread	\$2,200

ONSITE OPTIONS	COST
1 Aisle Banner 48" w × 48" h	\$2,200
2 Column Wraps – Small 79.5" w × 144" h	\$3,000
3 Column Wraps – Large 97.25" w × 144" h	\$3,500
4 Digital Screens 10+ locations	\$2,500
5 Stair Risers 31 steps at main stairs	Inquire
6 Floor Tile: Main Entrance 6' w × 6' h	\$2,000
7 Floor Tile: Show Floor 3' w × 3' h	1 tile = \$500 3 tiles = \$1,200
8 Founders Limo Magnet	1 limo = \$800 3 limos = \$2,200
9 Notepads	\$750
10 Lanyards	\$2,500
11 Main Aisle Bench 47.5" w × 15" h	\$800
12 Map & Addendum Highlight	\$500
13 Show Bags	\$3,000
14 Show Pens	\$1,000
15 Taxi Lane Banner 240" w × 24" h	\$3,500
16 Taxi Lane Bench 69.5" w × 15" h	\$1,000
17 Wall Decal: Registration 96" w × 96" h	\$3,500
18 Window Decal Stickers 46" w × 58¾" h	\$1,400

FEBRUARY 13–16, 2024 | THE VENETIAN EXPO

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