

FASHION'S FAVORITE MONEY-MAKING SHOW

OFF PRICE

L A S V E G A S

February 13-16, 2024

LAS VEGAS | VENETIAN EXPO



WWW.OFFPRICESHOW.COM

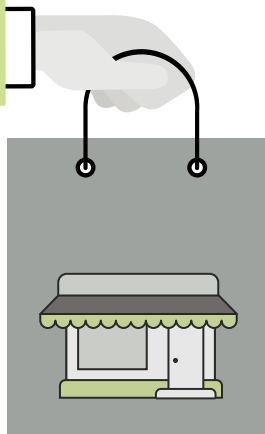


@offpriceshow

OFFPRICE, the original and **longest running show** featuring in-stock, name brand closeouts, and mass market goods, has become the go-to sourcing show for retailers of all sizes. **Meet legacy companies, boutique owners, and international retailers.**

WHO YOU'LL MEET AT OFFPRICE

- » Major retail buyers from legacy companies
- » Boutique buyers and small business owners
- » E-commerce sellers and subscription services
- » Amusement parks, travel centers, and gift shops
- » Farm supply, big box, and sporting goods stores
- » Assistance leagues, non-profits, and so many more
- » **INTERNATIONAL BUYERS** from around the world



The show has really helped my business grow. New customers are the life blood of any business and I've been impressed by how they market, they always seem to get new people to the show, people I've never met before from all ends of the earth.

—ALAN VINE,
OWNER GEORGE VINE
AND ASSOCIATES

18%

OF ALL BUYERS WERE INTERNATIONAL

27%

REPRESENTED RETAILERS WITH 6+ LOCATIONS

95%

SAID THEY MET WITH NEW VENDORS DURING FEB 2023 SHOW

45%

INCREASE IN INTERNATIONAL BUYERS OVER FEB '22

18%

REPRESENTED RETAILERS WITH OVER \$10M IN ANNUAL SALES

25%

SURVEYED SAID IT WAS THEIR FIRST SHOW

FEBRUARY 2023 SHOW

PRODUCTS & CATEGORIES BUYERS LOOK FOR



Basics



34% OF BUYERS LOOKING FOR KIDSWEAR

Childrens



Womens



Footwear



Beauty



Juniors



BUYERS #1 CATEGORY

Accessories



Cash & Carry



Mens

#1 GROWTH CATEGORY ON SHOW FLOOR

“It’s the show to be at, you come in here and write orders. It’s pretty much the only show in town for as far as clothing goes, off-price goes. There’s no other show.”

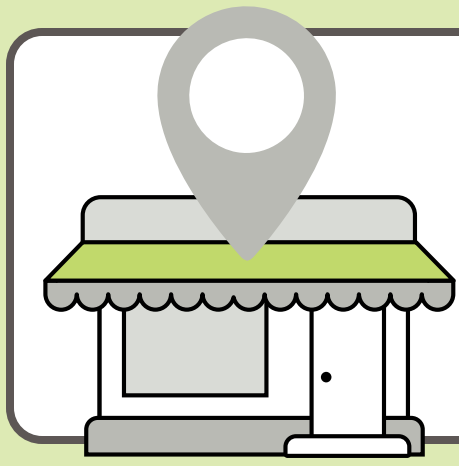
—TOP IYOHA, OWNER OF TBI APPAREL

OFFPRICE SHOW RETAILER DEMOGRAPHICS

INDEPENDENT LOCAL CHAINS

MID-SIZE REGIONAL CHAINS

MAJOR NATIONAL CHAINS



OVER
27% OF ALL RETAILERS ATTENDING
2023 FEB OFFPRICE
HAD **6-50+ STORES** WITH **ANNUAL SALES** BETWEEN **\$2M-\$50M**

PARTNERSHIPS

We are proud to collaborate with leading organizations like the Accessories Council, Boutique Hub, and the Reverse Logistics Association, among others. These strategic partnerships connect us with the most dynamic players in the fashion and apparel industry, helping us stay at the forefront of trends and innovation. By aligning with these esteemed groups, we gain invaluable insights, share best practices, and explore exciting business opportunities. These alliances underscore our commitment to providing top-notch products and services, ultimately benefiting our exhibitors by opening up new attendee acquisition streams.



NEW ATTENDEE ACQUISITION

At our core, we are dedicated to exploring every possible avenue to expand your reach as an exhibitor. Our commitment to innovation and adaptability has propelled us into new frontiers of engagement. By harnessing the power of online retailers, leveraging platforms like TikTok and Amazon apparel sellers, and executing effective social promotions, we're reaching buyers like never before. Our dynamic approach includes non-traditional attendee streams that create fresh opportunities in the marketplace, fostering buyers from non-traditional retail spaces. We're not just following trends; we're forging new paths, creating buyers where they've never existed in our industry. Your success is our driving force.

10K+
ATTENDEES
PER YEAR

20+
COUNTRIES
ATTEND

5%
ORGANIC INCREASE
IN PROSPECTIVE
ATTENDEES (ON
AVERAGE) PER YEAR

365 DIGITAL ENGAGEMENT

- › Our digital ads reach over 1M+ retailers daily, weekly, monthly.
- › Our website brings the attendees to your exhibitor list.
- › We constantly innovate to get your information in front of the right buyer.
- › Continual technological upgrades to meet and exceed digital best practices.



HOW WE GET BUYER'S ATTENTION

WE'RE DEDICATED TO SHARING OUR EXPERIENCE AND INSIGHT WITH THE ENTIRE INDUSTRY.

- » We use direct marketing techniques. Our emails (English/Spanish) go to **over 50K retailers weekly.**
- » Onsite and Digital Advertising reach tens of thousands of people live and **millions of people in the digital world.**
- » **We educate our audience** thru blogs, webinars, and strategic/influencer partnerships.
- » **Dedicated Bi-lingual Buyer Team** using all channels to reach retailers.
- » We offer **matchmaking to connect** you with our retailer audience.

SALES TEAM



Angel Kamine
SALES DIRECTOR
akamine@offpriceshow.com
262-754-6929



Courtney Harold
BUSINESS DEVELOPMENT DIRECTOR
charold@offpriceshow.com
312-833-0182



Patrice Bouchard
SENIOR SALES EXECUTIVE
pbouchard@offpriceshow.com
262-754-6905



Sam Ajao
SALES EXECUTIVE
sajao@offpriceshow.com
262-754-6934



Pam Dillon
ASSISTANT SALES MANAGER
pdillon@offpriceshow.com
262-754-6927



Jaime Barrera
OPERATIONS COORDINATOR
jbarrera@offpriceshow.com
262-754-6919



Erin Dandridge
SALES OPERATIONS COORDINATOR
edandridge@offpriceshow.com

SHOW CALENDAR

February 13-16, 2024
LAS VEGAS, NEVADA
The Venetian Expo

August 18-21, 2024
LAS VEGAS, NEVADA
The Venetian Expo

October 2024
ORLANDO, FLORIDA
Dates forthcoming



BOOTH PRICING

	FEB '24 ONLY	TWO SHOWS
1-5 Booths	\$5050	\$4790
6-9 Booths	\$4325	\$4095
10+ Booths	\$4080	\$3865
Cash & Carry	\$3745	\$3610
Showroom*	\$9500 per showroom	

*Limited availability