

# OFF PRICE

Connect with your ideal customer on Google PPC, social media, and email marketing.

Keep your brand at the top of our audience's mind by targeting the OFFPRICE demographics.

Continue the conversation on site.



1

Each website visitor is a potential customer



2

They visit the OFFPRICE website



3

Once finished they leave the website



4

Later, when browsing the web, your ad will display on other sites



5

Your ad captures their interest



6

The visitor then converts into a loyal customer

## exclusive digital package

### PACKAGE INCLUSIONS

- 50,000 impressions — \$2,000
- 100,000 impressions — \$5,000
- 200,000 impressions — \$10,000
- 500,000 impressions — \$20,000

## FASHION'S FAVORITE MONEY-MAKING SHOW

### QUESTIONS PLEASE CONTACT

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# DIGITAL SHOW GUIDE

**OFF  
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LAS VEGAS

The OFFPRICE Digital Show Guide is the official source of information for all attendees. This is a digital publication, not a printed show guide, featuring exhibit hall floor plans, alphabetical exhibitor listings, our Look 4 Less catalog, industry articles, and a complete listing of onsite events. Available online and on our OFFPRICE App.

> VIEW OUR FEBRUARY 2022 SHOW GUIDE

OPTION	COST
1 Back Cover	\$1,600
2 Full Page	\$1,300
3 Half Page – Horizontal	\$800
4 Half Page – Vertical	\$800
5 Inside Back Cover	\$1,400
6 Inside Front Cover	\$1,600
7 Two-Page Spread	\$2,200



## SALES TEAM

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Have your brand highlighted on our many online channels. Our emails are seen by over 40,000 buyers and over 300,000 people visit our website per year! Utilize our online audience to build awareness for your company and products.

## OPTION

1	Buyer Enewsletters: vendor spotlight Top 1/3 of Page	\$1,050
2	Buyer Enewsletters Banner Top of Email	\$900
3	Buyer Enewsletters Banner Bottom of Email	\$600
4	Online Dedicated Mobile App Buzz Alert	\$1,650
5	Online Floor Plan Logos	\$300
6	Mobile App Main Intro Screen	\$3,000
7	Mobile App Navigation Listing	\$2,500
8	Sponsored Mobile App Buzz Alert	\$1,000
9	Website Banner Exhibitor List Page	\$500-\$2,000
10	Website Banner Travel/Venue Page	\$650 \$1,150
11	Website Banner Floor Plan Page	\$1,000 \$1,200
12	Digital Retargeting/Remarketing	\$2,000-\$10,000



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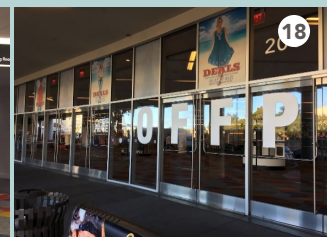
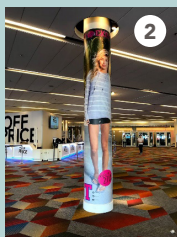
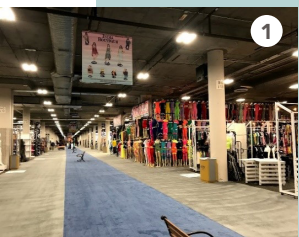
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# ONSITE SPONSORSHIPS

**OFF  
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Make it easy to capture an attendee's attention! Give yourself an edge to drive visitors to your booth and ensure they'll recognize your brand. Our exclusive onsite sponsorship packages are the perfect way to promote your company, your brand, and your product. They are cost-effective, and impossible to miss.

OPTION			OPTION		
1	Aisle Banner 48"w x 48"h	\$2,200	10	Lanyards	\$2,500
2	Column Wraps – Small 79.5"w x 144"h	\$3,000	11	Main Aisle Bench 47.5"w x 15"h	\$800
3	Column Wraps – Large 97.25"w x 144"h	\$3,500	12	Map & Addendum Highlight	\$500
4	Digital Screens 10+ locations	\$2,500	13	Show Bags	\$3,000
5	Stair Risers 31 steps at main stairs	Inquire	14	Show Pens	\$1,000
6	Floor Tile: Main Entrance 6'w x 6'h	\$2,000	15	Taxi Lane Banner 240"w x 24"h	\$3,500
7	Floor Tile: Show Floor 3'w x 3'h	1 tile = \$500 3 tiles = \$1,200	16	Taxi Lane Bench 69.5"w x 15"h	\$1,000
8	Founders Limo Magnet	1 limo = \$800 3 limos = \$2,200	17	Wall Decal: Registration 96"w x 96"h	\$3,500
9	Notepads	\$750	18	Window Decal Stickers 46"w x 58¾"h	\$1,400



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ON SITE SPONSORSHIP EXAMPLES



AISLE  
BANNER  
SQUARE



HANGING  
BANNER  
ENTRYWAY



LOBBY HANGING SIGN



BANNERS  
RIDE DROPOFF



FLOOR TILES



VERTICAL  
MONITOR



WALL  
HANGING  
SQUARE



COLUMN  
WRAP



WINDOW  
CLINGS RIDE  
DROPOFF



REGISTRATION  
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AUGUST 5-8, 2023 | THE VENETIAN EXPO

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