

OFF PRICE

L A S V E G A S



AUGUST 2021

WHERE QUALITY MEETS VALUE



@offpriceshow

WWW.OFFPRICESHOW.COM

What We're About

**OFF
PRICE**
LAS VEGAS

The OFFPRICE Show is the leading B2B, order-writing trade show, featuring quality merchandise in the latest styles and trends, at value-based pricing that cannot be beat.

Our 450 exhibitors sell apparel, footwear, and accessories in a variety of categories for men, women, and children, attracting buyers from major retail chains, small boutique owners, international businesses, and everyone in between.

For more details on exhibiting at OFFPRICE, contact **Angel Kamine**, Sales Director, at **262-754-6929** or at **akamine@offpriceshow.com**.

OFFPRICE BUYER

I found great products and gained knowledge that will certainly help me for my next visit. I for sure enjoyed myself and highly recommend to others in the same field as mine. OFFPRICE has great bargains, from known brands.

— SUSAN JONES, ALLA MODA BOUTIQUE

OFFPRICE EXHIBITOR

OFFPRICE is an amazing show where we gain visibility and attentiveness from virtually everyone in our industry.

— JOE CONTE, OFF-PRICE QUETICO

OFFPRICE EXHIBITOR

OFFPRICE is a part of our strategy because it gives us the ability to move product to buyers that otherwise would not have access to. Companies nowadays have a lot of hoops to jump through to get to the decision makers. And shows like OFFPRICE put us face-to-face with the right people.

— JUAN SANTIAGO, BEN KAUFMAN SALES

Market Your Brand at OFFPRICE

Targeted exposure for your business

- The Look for Less — product highlights
- Direct marketing to specific buyer groups
- Continuous buyer education
- Promotional collaborations with established partners (Boutique Hub, Scaling Retail, etc.)
- Personalized buyer tours and matchmaking
- Vendor spotlights in e-newsletters
- Digital presence
- Onsite live feeds through social media



The Look for Less

Our curated Look For Less features a high-ticket look for a fraction of the cost using all product found from OFFPRICE Show vendors.

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Offered at OFFPRICE Show

**OFF
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LAS VEGAS

EVOLVE



Cash & Carry



Mens & Womens



Childrens



Footwear & Accessories



Beauty



Our first time ever doing the OFFPRICE Show, to be honest we were not expecting much out of it, just from lack of knowledge. However, we were pleasantly surprised in the volume of traffic and being able to meet potential new customers, domestic as well as international."

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Who Attends?

**OFF
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LAS VEGAS

TYPES OF RETAILERS

- Boutique
- Discount/Off-Price
- Online Retailer
- Department Store
- Drug Store
- Variety Store
- Dollar Store
- Army/Navy Surplus
- Mail Order
- Outdoor/Sporting
- Casino/Resorts
- Supermarket
- Distributor/Wholesaler
- Home/Gift Retailer
- Convenience Store
- College Bookstore

UNIQUE OPPORTUNITIES

- Farm Stores
- Hospital Gift Shops
- International Department Stores
- Subscription Services
- Gas Stations/Travel Centers
- Membership Clubs, Screen Printers
- Nonprofits

BUYER BREAKDOWN

43%

**BOUTIQUE, GIFT, & LOCAL
DEPARTMENT STORE BUYERS**

20%

**BUYERS WITH
5+ LOCATIONS**



500+

**HIGH-VOLUME RETAIL
COMPANIES WITH ANNUAL SALES
OVER \$20 MILLION**

14% International Buyers

21%

**FROM
MEXICO**

11%

**FROM
PUERTO RICO**

27%

**FROM CARRIBEAN,
CENTRAL AND
SOUTH AMERICA**



Beauty and bargain retail are poised to be the biggest winners in 2021 as consumers return to brick-and-mortar stores and get comfortable socializing again.

— CNBC

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Meet Our Team

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Audrey Taylor
Buyer Relations Manager



Jordan Hart
Sales & Content Coordinator



Laurel Hansen
Marketing Manager



Scott Mattson
Operations & Housing
Coordinator

Upcoming Shows

August, 7-10, 2021

Las Vegas Convention Center South Hall

February 2022 DATES TO BE CONFIRMED

Sands Convention Center, Las Vegas

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