

BUYER WELCOME PACKET

Spend wisely. Value is not a trend.

# **OFFPRICE**

WWW.OFFPRICESHOW.COM

## **OFFPRICE General Info**

# MAY 2-3, 2016

Gotham Hall (36th & Broadway) - New York City

#### **SHOW HOURS:**

Monday, May 2: 9:00 a.m. - 5:00 p.m. Tuesday, May 3: 9:00 a.m. - 5:00 p.m.



# OFFPRICE has a room block at the Hotel Metro New York City

(800) 356-3870

Room Block: OFFPRICE

Single - \$284

Double - \$324

Guests should call (800-356-3870) or email (sales@hotelmetronyc.com) the hotel to make reservations. **Be sure to reference OFFPRICE Show.**Cut off is Thursday, April 9, 2016.

## **OFFPRICE Show Tips & Tricks**

#### **PREPARATION / TIPS:**

- Note your best selling styles and brands
- Ask your team and customers what they would like to see in your store
- Plan your buying budget for each category
- Follow OFFPRICE on social media for live updates and product highlights
- Check out the Attendee Resources page on www.offpriceshow.com

#### **REMEMBER TO PACK:**

- Comfortable Shoes
- **Business Cards**
- Notebook & Pens
- All mobile devices & chargers



#### WHILE IN NEW YORK CITY AT OPNYC:

- Ask us at the registration counter to match your sourcing needs with OPNYC exhibitors
- Contact us to set up a complimentary buyer tour with Buyer Relations Manager, Angel Kamine.
- Visit some of the 130 OFFPRICE exhibitor showrooms located in the Garment District.







#### ASK ANY OFFPRICE STAFF FOR HELP OR RECOMMENDATIONS!

The New York OFFPRICE show allows retailers with a tight schedule to source quality merchandise in one day. The location is right in the heart of the fashion district, which made it seamless to attend!

Kemba Jemmotte - Owner of Designer Imports in New York

## 12 Helpful Things To Ask Exhibitors

- 1. What is your price range?
- 2. Do you have minimum requirements?
- 3. What are the terms of payment? (i.e.credit card, check, COD). Never pay cash at the show!
- 4. Are you factored? (Only ask if you have credit with a factor)
- 5. What is the size of your case packs?
- 6. How many colors are in the pre-pack?
- 7. Are you willing to split your pre-packs?
- 8. On branded merchandise Do you have a letter of release?
- 9. Where do you ship from?
- 10. Can you email me when new merchandise comes in?
- 11. Do you have a website I can see your merchandise?
- 12. What is your return policy in case you ship me something that I did not order or if something comes in damaged?

#### **NOTES:**

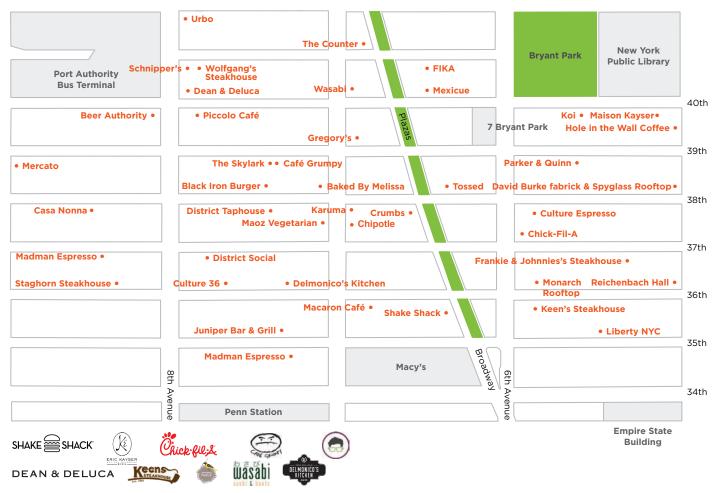
If something catches your eye, write down booth number so you can return after walk through is complete.

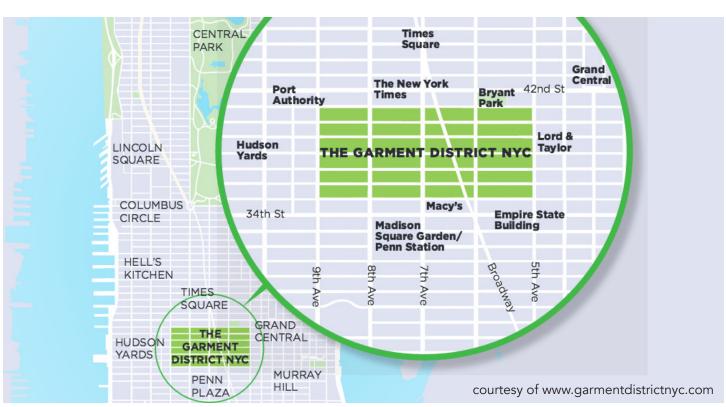
**HIGHLY RECOMMENDED**: DO NOT provide budget or money alloted to spend.

<b>NOTES:</b>			

#### LOOK WHO'S HERE: FOOD + DRINK













### **GARMENT DISTRICT PUBS**

#### **PUBS**

- Beer Authority
- Blaggard's Pub
- Carragher's Pub
- Cellar Bar
- Concrete
- District Tap House
- Houndstooth Pub

- Juniper Bar
- McGettigan's NYC
- Playwright's Tavern
- Reichenbach Hall
- Shadowboxers
- Stitch Bar & Lounge

- The Australian
- The Gastro Bar
- The Keg Room
- The Liberty
- Tir na nOg
- Windfall Lounge & Grill